FX400e
FOIL IMPRINTER

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FX400e is an optional accessory to Primera's LX-Series Color Label Printers or other inkjet-based label printers.

FX400e Foil Imprinting System

Now you can add brilliant, shiny metallic gold and silver highlights to your inkjet-printed labels. It's fast and easy with Primera's new FX400e Foil Imprinting System.

FX400e is an optional accessory to any of Primera's LX-Series Color Label Printers. The process is 100% digital, so you can print virtually any design: borders, graphics, fonts, backgrounds and more.

Clear film is also available for FX400e. It lets you produce labels with a high degree of resistance to water, chemicals, cleaning solutions, UV and other harsh environmental factors.

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Produce labels with shiny gold and silver metallic decoration!

It's a fact: shiny gold or silver highlights on your labels gets them noticed. That's why hot-stamping has been popular for so many years.

However, hot-stamping has a number of challenges. Set-up costs are expensive. Making a die takes time. You can't change the image without incurring more expenses. And there's almost always a minimum run of thousands of labels.

Primera's new FX400e Foil Laminating System changes all of that. Now, you can easily add brilliant, shiny borders, graphics, fonts, backgrounds and more to your inkjet-printed product labels. You can print as few or as many at a time as you actually need.

Shiny gold or silver decoration on labels makes your products stand out at retail, helping you sell more. It also adds a touch of elegance and luxury, enhancing the value of your products.

Get Up and Running Quickly

From initial set-up to full operation, the FX400e is easy to use. Plus, everything you need to start imprinting labels is included in the box. Each FX400e ships with:

- NiceLabel® SE Primera Edition label design software that contains exclusively the printer driver for the FX400e

- One sample roll of TuffCoat Shiny Metallic Gold Foil

- Two roll adapters with different core diameters

- External supply adapter for larger roll diameters

- Two years warranty after product registration

Products with FX400e imprinted product labels.

Specifications

Imprint method:	Thermal transfer
Imprint resolution:	300 dpi (12 dots / mm)
Print speed:	50.8 mm (2") per second
Imprint width:	19 mm to 104.7 mm (.75" to 4.125")
Data interface:	USB 1.1 or 2.0
Electrical:	DC output: 24 VDC @ 3.75A AC input: 100-240 VAC, 50/60 Hz
Software (included):	NiceLabel SE Primera Edition
Operating systems:	Windows XP / Vista®
Certifications:	FCC Class B, UL, UL-C, TUV/GS, C-Tick, CCC, CE, WEEE
Weight:	8.4 kg (18.5 lbs.)
Dimensions:	220 mmW x 185 mmH x 315 mmD (8.66"W x 7.28"H x 12.4"D)
Foil supplies:	TuffCoat Gold Foil TuffCoat Silver Foil TuffCoat Clear Foil
Note:	LX-Series printers are not included in the price of the FX400e Foil Imprinting System.

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