



***ARE YOUR CUSTOMERS
ALWAYS THAT HAPPY ?***

 **TURN-O-MATIC[®]**
touch 



METO[®]
A DIVISION OF **Checkpoint** 



INCREASE VALUE THE BIG +

■ A relevant Queue System increases the value for both the customer and the retail market itself. From initial contact to final service delivery, it helps retailers adopt a customer focused approach that begins as soon as the shopper enters a store.



■ For today's customers speed and convenience is paramount, shoppers that are faced with long queues at peak times are more likely to abandon their purchase and visit an alternative retail store.

■ By improving customer queuing and waiting times, retailers are able to provide a smooth and stress free service to its customers. This reduces the risk of purchase abandonment, enhances employee utilisation and generates positive perceptions of the store to ensure repeat business.

■ Great customer experience creates loyalty and higher income!

■ The use of modern Queue System helps convert customer queuing or waiting time to extended shopping time that also encourages browsing and increases the opportunity for additional purchases, whilst eliminating customer frustration. Using the solutions by METO Turn-O-Matic touch+ helps address challenges retailers face whilst improving the quality of service and the customer experience.

■ METO Turn-O-Matic touch+ is an easy to use and a modern Queue System

■ Turn-O-Matic touch+ is a perfect solution for a queue when customers need advice or assistance with their purchases. Customers take a ticket and are encouraged to browse around the store whilst they wait for assistance. Staff can then simply press the sales terminal to display the next number to call the customers forward to be served.

■ When a ticket is taken it immediately identifies to the retailer that they are a potential customer which helps the retailer encourage and convert a prospect into sales.

■ The retailer can directly separate shop viewers from actual customer that want my attention. With the embedded terminal viewer the sales staff has immediately knowledge about customer in the store.





WHAT'S NEW ?

METO® A DIVISION OF Checkpoint	TURN-O-MATIC® touch	TURN-O-MATIC® touch +
Intelligent Queue System	■	■
Out of the box solution	■	■
Intelligent terminal	■	■
Terminal presents No. Of customers waiting in the queue	■	■
Terminal indicates waiting time per customer	■	■
Red Dot matrix Display	■	■
Touch screen printer	■	■
Customer welcome message on printer touch screen	■	■
Tickets per roll	2.000	2.000
Ticket design unique METO branded	■	■
Marketing message on ticket	■	■
Max. Serves No. Of queue	2	3
Numbering system per queue	Queue No. 1 001 - 299 Queue No. 2 401 - 599	Queue No. 1 001 - 299 Queue No. 2 401 - 599 Queue No. 3 701 - 899
Add unlimited number of displays		■
Main Display to present cashier No.		■
Satelite box, up to 4 displays/terminals per box		■
Languages Tomtouch printer	DE, GB, ES, FR,RU, PL DK, SE, IT, PT, NL, NO	
Languages manual	DE, GB, FR, ES, RU, PL, IT, PT, NL	
Warranty	2 years	



■ Personalised promotional messages can be designed for the 7" LCD touch screen and tickets, as well as a welcome screen with the choice of 80 installed pictures for different work environments. The screen can also be strategically placed in store to create additional sales opportunities. Values with METO Turn-O-Matic touch+

1. INCREASE INCOME



It is the perfect prospect viewer, separate shop viewers and put your focus on customer that wants' to have your attention and buy your products. Increase your sale with a promotion of a products or services on the welcome screen and on each ticket the customer takes in their hands. Market research has showing that promoted products added on the tickets has more than trebled the sales of offered product. Customers can browse the store whilst they are waiting to be served providing the opportunity to make additional purchases. The display can also be placed next to promotions to create up-sell and cross-sell opportunities.

2. IMPROVE THE CUSTOMER EXPERIENCE

Enhance the experience in your Store and let customers be served in a fair and relaxed manor knowing that they will be helped shortly. When you call forward a customer you can see on the terminal how long time they have waited. For times the customer has waited longer then they should, why not give them a small gift and say sorry for the inconvenient. This customer will always be loyal to you and the company and in the best of worlds spread it around to other persons how pleasant it was to visit you and the company.



3. INCREASE STAFF EFFICIENCY

Your staff will benefit greatly from a more efficient and stress-free work environment. The sales terminal is able to indicate service and transaction times and number of customers in the queue. Service levels can then be adjusted according to customer demands creating a positive purchasing environment. Staff that is focused and works in an efficient environment has the best opportunity to achieve good result.



CASES

WE HAVE PROBLEM HANDLING OUR CUSTOMER FRIDAYS AND SATURDAYS!

The volume of clients parallel with the difficulty to see who was next makes frustration both from customers and our staff and they want to do a good job.

This can be solved with a Turn-O-Matic touch+

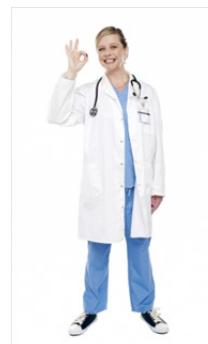
- Fair queuing for all customers.
- Relaxed atmosphere for both customer and staff, it provides in its extension a positive environment and that is always good for businesses.
- During the waiting time customer can walk around and use the opportunity to purchase other items they need and do not need to fight for their place in the queue.



WE HAVE A PROBLEM TO SELECT NEW PATIENT FROM REGISTERED IN OUR WAITING ROOM.

This can be solved with a Turn-O-Matic touch+

- A system that tells you in real time how many new patients you have in your waiting room.
- You will also receive information when you press for next patient information how long time she have waited in the queue.



WE HAVE A WEB SHOP AND WOULD LIKE TO SEPARATE OUR CLIENTS WHEN THEY COME INTO OUR STORE AND COLLECT THEIR ORDERS.

This can be solved with a Turn-O-Matic touch+

- Extended system with two queues and you will have one for existing store customer which have probably more questions and one for your “Click and collect” customer.
- You can use your knowledge for existing store customer and have a junior “Click and collect” employee just handling the goods to the customer.

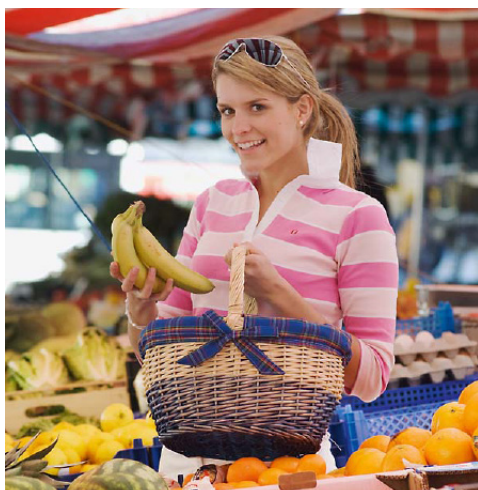




WE ARE A LARGE DELI AND HAVE THREE MAIN DESKS SERVING OUR CUSTOMER WITH BAKERY, DELICACY AND CHEESE. WE WOULD LIKE DIFFERENTIATE OUR CUSTOMER AND NOT HAVE THEM IN THE SAME QUEUE.

This can be solved with a Turn-O-Matic touch+

- Extended system with three queues but you just use the main printer. This means that the customer that walks up to our kiosk/ printer can chose between three different buttons; one for the Bakery, one for the Delicacy and one for Cheese.
- That means that your staff is dedicated correct product and with their knowledge they can serve each individual customer with proper information.



WE ARE IN THE FRUIT BUSINESS AND WE WOULD LIKE TO OFFER TO OUR CUSTOMER PRODUCTS THAT SOON REACH THE EXPIRATION DATE, IS THIS SOMETHING A MODERN QUEUE SYSTEM COULD ASSIST WITH.

This can be solved with a Turn-O-Matic touch+

- A potential to add promotion message both on the ticket and the welcome screen on the Kiosk.
- That has been proven that products or services that are promoted on the ticket will receive higher sales. This is perfect for items that require a quick sales such as products soon reach the expiration date.

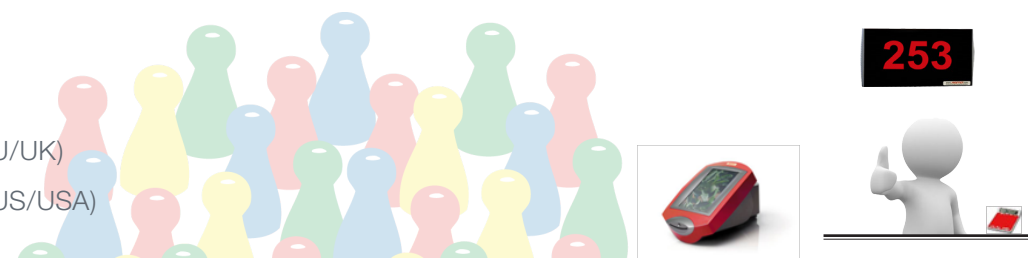


Application Samples

ONE QUEUE

1 x TOMtouch+

- Art.No. 9479075 (EU/UK)
- Art.No. 9479076 (AUS/USA)



TWO QUEUES

1 x TOMtouch+

- Art.No. 9479075 (EU/UK)
- Art.No. 9479076 (AUS/USA)

1 x Display

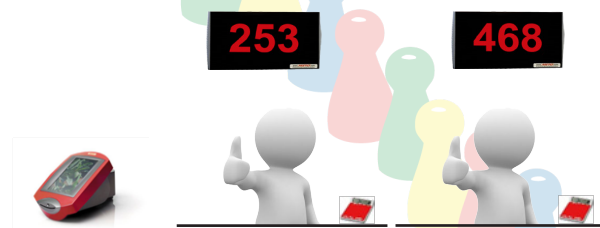
- Art.No. 9479077

1 x Terminal

- Art.No. 9479079

1 x SATELLITE BOX

- Art.No. 9479102 (EU/UK)
- Art.No. 9479103 (AUS/USA)



ONE QUEUE WITH 3 TERMINALS

1 x TOMtouch+

- Art.No. 9479075 (EU/UK)
- Art.No. 9479076 (AUS/USA)

2 x Terminal

- Art.No. 9479079

1 x SATELLITE BOX

- Art.No. 9479102 (EU/UK)
- Art.No. 9479103 (AUS/USA)





Application Samples

ONE QUEUE WITH 3 TERMINALS AND MAIN DISPLAY

PRESENTING QUEUE NUMBER TOGETHER WITH CASHIER NUMBER

NOTE! THE CASHIER NUMBER ON THE DESK IS NOT A PART OF TURN-O-MATIC PRODUCT LINE

1 x TOMtouch+

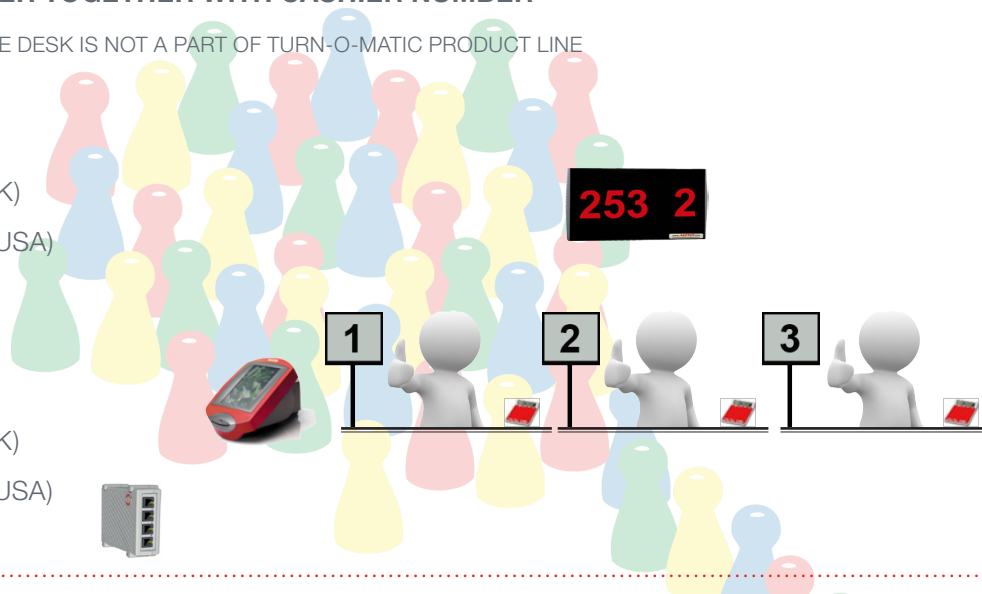
- Art.No. 9479075 (EU/UK)
- Art.No. 9479076 (AUS/USA)

2 x Terminal

- Art.No. 9479079

1 x SATELLITE BOX

- Art.No. 9479102 (EU/UK)
- Art.No. 9479103 (AUS/USA)



ONE QUEUE WITH 3 TERMINALS AND MAIN DISPLAY

PRESENTING QUEUE NUMBER TOGETHER WITH CASHIER NUMBER

NOTE! THE CASHIER NUMBER ON THE DESK IS NOT A PART OF TURN-O-MATIC PRODUCT LINE

1 x TOMtouch+

- Art.No. 9479075 (EU/UK)
- Art.No. 9479076 (AUS/USA)

2 x Display

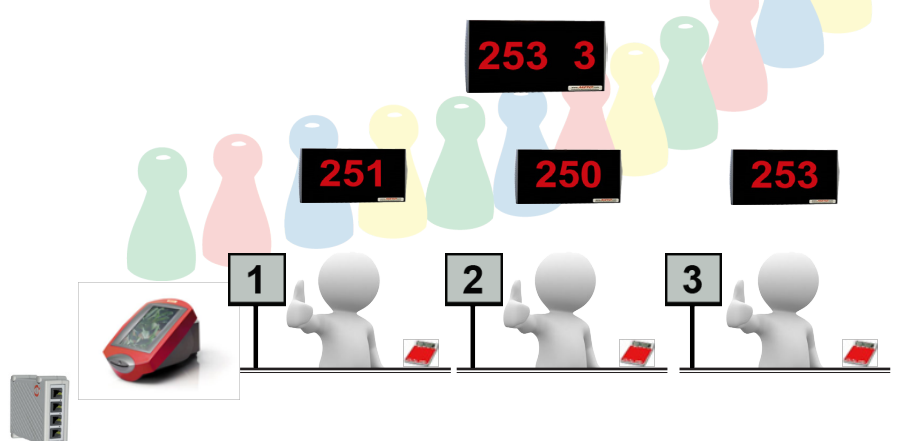
- Art.No. 9479077

2 x Terminal

- Art.No. 9479079

2 x SATELLITE BOX

- Art.No. 9479102 (EU/UK)
- Art.No. 9479103 (AUS/USA)





**THREE QUEUES WITH 3 TERMINALS,
4 DISPLAYS PRESENTING QUEUE NUMBERS.**

1 x TOMtouch+

- Art.No. 9479075 (EU/UK)
- Art.No. 9479076 (AUS/USA)

3 x Display

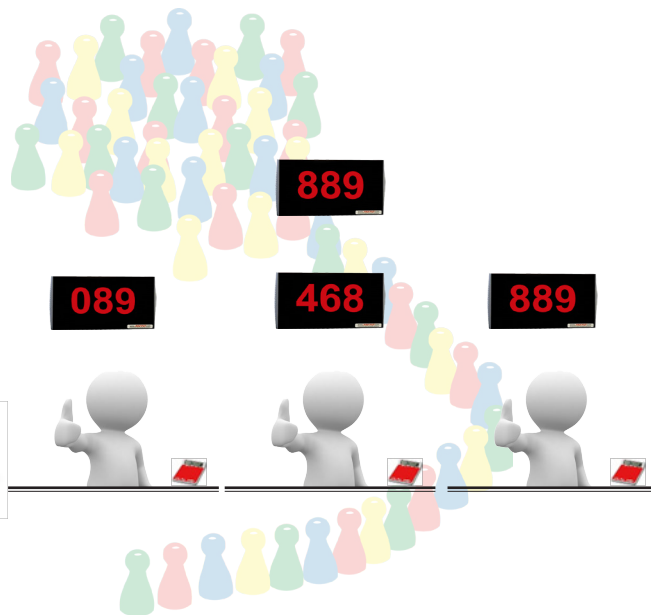
- Art.No. 9479077

2 x Terminal

- Art.No. 9479079

2 x SATELLITE BOX

- Art.No. 9479102 (EU/UK)
- Art.No. 9479103 (AUS/USA)



METO®, a division of Checkpoint, brings a wide variety of innovative and highly cost-effective merchandising and handlabeling solutions to global retailers, providing in-store communication and promotion, shelf management, labeling and shopping convenience solutions.

For more than 50 years, METO has been inventing many of the common merchandising and labeling solutions that are used today in retail environments. Checkpoint's METO division offers solutions that are easy to handle and install, meeting the requirements of today's fast-moving retail landscape, where time is money.

METO solutions help to effectively communicate prices and promotions, product origin, sell-by dates and the information needed to increase sales opportunities.

METO equals quality and durability, inspiring the industry to reach consumers in the most effective way.

Very close cooperation with the retail business is integral to METO's success.

Through this partnership, we continue to develop innovative concepts for you, our customer.

HANDBLABELING SOLUTIONS



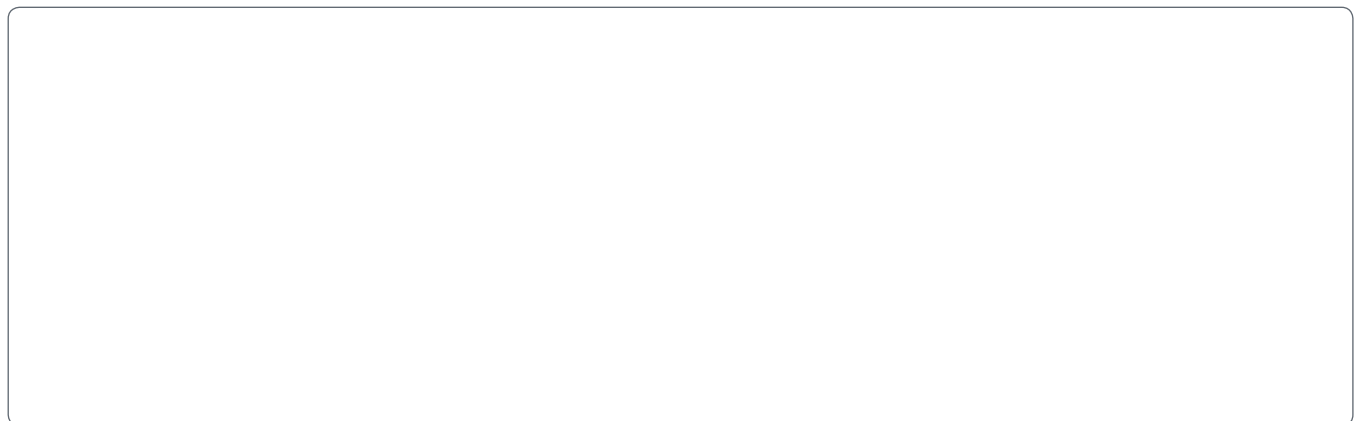
CUSTOMER FLOW MANAGEMENT



MERCHANDISING SOLUTIONS



YOUR CONTACT PARTNER:



www.meto-tomtouch.com